



Love DOWNTOWN PHX

PHOENIX SHARES WHAT IT LOVES
ABOUT DOWNTOWN PHOENIX

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Downtown Phoenix is full of so many passions—entrepreneurs, chefs, artists, athletes and so much more. We have amazing, historic buildings next to restaurants that deliver brand-new flavors. You can catch a local playwright making a debut or see an international ambassador delivering a university lecture. Our Downtown is a welcoming place that has something for everyone.

KATE GALLEG0, CITY OF PHOENIX

The thing I love most about Downtown Phoenix (besides the amazing food and great coffee) is the real feeling of community. Downtown Phoenix people really care about their city. They support local businesses; they hype up their favorite spots and care about their neighbors. I've never felt more a part of something than I have since moving to Downtown Phoenix and starting my business here.

CELINE RILLE, THE MCKINLEY CLUB



Illustrated by: AMBER DAY / VISBII



I love downtown Phoenix for its Culture, Cuisine and Convenience.

JEFF BARTON, CITY OF PHOENIX

I am impressed by how much Downtown Phoenix has grown since I moved to the Valley. I love Downtown Phoenix for its energy, diversity and focus on the future without forgetting its past, as well as the enthusiasm created by all the new residents enjoying the great restaurants, sports venues and cultural attractions it has to offer. The opportunities Downtown will provide to the area are boundless, especially as our economy continues to lead the Southwest, attracting visitors and meetings from around the country.

JACK MILLER,
FAIRMONT SCOTTSDALE PRINCESS

Downtown Phoenix has existed as a space for me to explore, create and admire. Downtown Phoenix, and Arizona in general, is still in its infancy. It's a place that's ever-changing and ever-evolving. It's not always obvious—and you may have to search a little harder for it—but there's something for everyone. I've shared incredible meals with friends, listened to live music and spoken word, seen movies that have changed my life and have experienced so many energizing moments that have shaped who I am today. I owe a lot to the city and for that, I am forever grateful.

LIA FONDRISI, DIGITAL COPYWRITER

I like the unpretentiousness that can be found in DTPHX. It feels more welcoming and accessible than other Downtown metro areas. We're all just a bunch of desert weirdos trying to build something cool.

GRACE PERRY, OWNER, GRACIE'S

Downtown Phoenix continues to rise from the ashes into a thriving, cosmopolitan, inclusive hub of activity, built upon the foundation of the Indigenous People who first occupied it, as well as the African-American and Mexican communities who have thrived in the city center.

DR. WARREN H. STEWART, SR.,
FIRST INSTITUTIONAL BAPTIST CHURCH



Downtown Phoenix is quickly becoming the vibrant, exciting place to live, work and play.

With the Phoenix Suns, Diamondbacks, awesome theaters and great nightlife, we are excited to bring luxury living and hospitality with the new Downtown Phoenix Fairmont Hotel and Residences soon!

KURT MANGUM
THUNDERBIRD LEGACY DEVELOPMENT

Downtown Phoenix is the heartbeat of the city. The sports, music and restaurants make it the perfect destination!

RALPH MARCHETTA,
FOOTPRINT CENTER

I'm very excited with the prospect of participating in the continued growth of Downtown Phoenix. The opportunity to create a special expression of luxury, comfort and sophistication with a real sense of genuine hospitality and attention to detail has become a personal goal in the past several years. As the Valley evolves and continues to grow, Downtown will soon be at the center of activity for entertainment, sports and restaurants. I am very honored that I am trusted to create special places that people will enjoy and will define as their favorite destinations, either as tourists or as locals.

ALEX STRATTA, EXECUTIVE CHEF/PARTNER

What I love most is, despite all the change and development that have taken place in the last decade, the landscape (both literally and figuratively) is ever-evolving. From small, open-air markets, live music venues, to large residential high-rises, it's hard not to be optimistic about the future of this unique metropolis.

CHRIS LINGUA, OWNER SAUVAGE PHX

Downtown has transformed into a booming, activity-filled destination. My favorite thing about Downtown is the vintage-yet-new feeling at every corner. From the talented street murals to the hip new restaurants, it has been inspiring to see the heart of Phoenix grow with creative individuals into a culturally driven community.

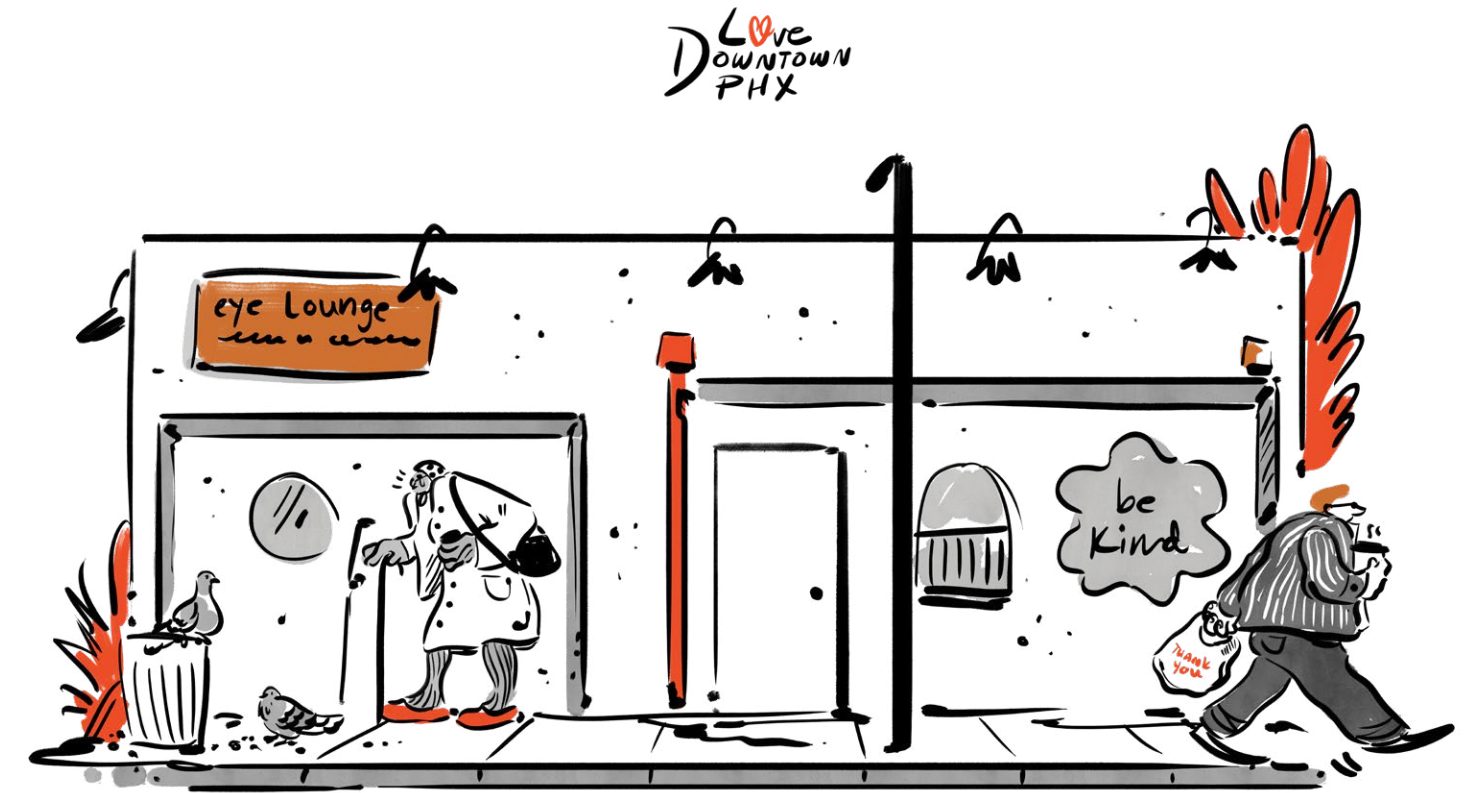
SELENE HERNANDEZ, THE MCKINLEY CLUB

Downtown Phoenix, to me, resembles a prototypical city center that is coming into its own over the last 10 or so years, I feel. Whether it be through its diversification, through its political and social changes, etc., I love to see that growth. The solid, walkable urban environment—a space with the appropriate density to walk from bar to restaurant to a rally or even farmers' market, all within a few blocks. The constant change in concepts and spaces to share new products and ideas is also extremely appealing to me. I appreciate Downtown Phoenix for what it is and what it is not. It is not a Los Angeles and it is not a Portland, but it is a unique desert hub all its own. That is what I love most.

BRANDON MCMAHON,
URBAN PLANNER/DJ/GRAPHIC DESIGNER

I may be biased, but Roosevelt Row Arts District is absolutely the best part of Downtown. It's one of the premier destinations in all of Phoenix.

ADAN MADRIGAL, EXECUTIVE DIRECTOR, ROOSEVELT ROW



I think my favorite part about Phoenix is our murals, or just our unique artists in general.

KAYLA NEWMAN, MURALIST, OUT THERE MURALS

I was born here, so my favorite part is that it feels familiar to me, but also feels so big all at once. Big city/small city feeling. I also love how kind everybody is.

INTROVERT/RICHIE, DJ

When I moved to Phoenix 3 years ago, I really was a homebody. I was first introduced to the Downtown area when I attended the First Friday. After that, I began to participate in various events Downtown and around and I began to make connections and meet more people. I have grown to love the Arts District and participate in it myself. I have been able to use my gifts and talent and start my own small business. I have been so glad to meet and collaborate with so many people and it really enhanced my experience and I can't picture myself anywhere but here.

DONALD GLENN, DOWNTOWN RESIDENT
ENTREPRENEUR

I love Downtown because it's the best place
in town to find something fun to do and
there's always something going on.



Go Suns!

SEAN MOORE, ATTORNEY

From Heritage Square to Historic Grand Avenue, you, DTPHX, are a melting pot of flavors. Levy knows that food and drink truly have the power to bring people together, and we are proud to be a part of your hospitality fabric, alongside the indie restaurants and craft cocktail bars that make you such an enviable—and delicious—destination.

As the hospitality provider at the Footprint Center and Chase Field, we have strong roots here. To support what makes this city so special, we partner with local nonprofits to give back. Since May of 2021, we've helped the WVSA Booster Club raise over half a million dollars in donations to help Phoenix residents afford extracurricular, educational and athletic activities. Last year, we partnered with Musically Fed to repurpose leftover food from the Footprint Center into over 4,000 meals!

Phoenix, you are a city of love, of acceptance. You are a city with a strong sense of community, where we can always find a neighbor when we need one. We love Downtown Phoenix for everything you offer, and we couldn't be happier to be part of your story.

KEITH LAGERSTROM, LEVY



I'm extremely proud that we're building a truly sustainable, equitable Downtown Phoenix. It feels like every week we're adding new restaurants and bars, breaking ground on mixed-use development projects and expanding light rail and infrastructure for our pedestrians and cyclists to ensure that all pockets of our city are better connected to Downtown. It's so exciting to be part of this unprecedented growth and to help shape the culture of this incredible city.

YASSAMIN ANSARI, CITY OF PHOENIX

I love that it's always evolving. Every time I go out there's always a cool new spot to check out. It's more fun each time!

KENNEDY RILEY, ARIZONA STATE EMPLOYEE

The thing I love most about Downtown Phoenix is its potential!

ERIN PETERS, LIGHTING DESIGN

Downtown Phoenix is a place where people care more about the power of your ideas, the passion of your heart, the strength of your insights and the spirit of your vision—and not about how much money you have, where you're from or who your parents are. And it's a place where anyone, from anywhere, can make a difference and contribute meaningfully.

MEGAN F.

Downtown Phoenix, I love you. I love your energy and that you welcome people from all walks of life. You are the heart of Arizona, the meeting place for ASU learning and the host of all major sports teams, concerts, performing arts, museums and art galleries. Thank you for having green space, offering shade from the tall buildings in the summer, being covered in public art and having some of the best cafes, pizzerias and local businesses.

ANGELICA G.

Downtown Phoenix has created an environment for both startups and enterprise companies to thrive. Our community is growing, and the benefits of working within this tech ecosystem make it effortless for growing businesses to select our city. The culture, connections and opportunities walk through the doors of Galvanize on a daily basis. It's clear that the City of Phoenix has masterfully crafted a truly special experience for everyone who visits.

MIRANDA TORRES, GALVANIZE



I relocated here from Philadelphia—a walking city—and love that Downtown Phoenix has conveniently become a city with a plethora of opportunities that can be achieved on foot.

DR. ANN HART, THE HART OF EDUCATION, LLC

The culture, the vibe and the growth of Phoenix! Downtown Phoenix has become a melting pot of small, medium and large local, regional and national businesses—a melting pot of people from all ages, backgrounds, ethnicities and cities from all over. Downtown Phoenix now has become a destination for living, sports, activities, shopping, dining and nightlife!

LAURYN M.

Downtown Phoenix celebrates the arts. Creatives have the space to express themselves in beautiful ways and to inspire powerful reflection.

LEAH HAGGARD, CRAFTED COUNSELING

The strong community support and commitment among the businesses and residents to maintain a great welcoming environment.

THELDA WILLIAMS, RETIREE

Rooftop restaurants!

NICO H.

One of my favorite things has always been that there is so much opportunity for young creatives and entrepreneurs to bring a project to life. Recently, my favorite thing has been seeing the creative swell of people wanting to stay in Phoenix. Short answer? The sunsets.

KENNY BARRETT, PHX GENERAL CO-OWNER

The growth is exciting.

MILLS MORGAN, TMG SERVICES LLC

Everything is here—shopping, dining, entertainment, parks and friends!

BILL SCHEEL, JAVELINA

The urban, open, connected feel — no one is a stranger here!

CHRISTINE MACKAY, CITY OF PHOENIX

I love how Downtown has started to become more than offices. The vibrancy of the restaurants and places to go is exciting to see.

CREL V.

After living and working in Downtown Phoenix for four years now, there's no place else I'd rather spend my time. The energy here is much like the people—upbeat and creative. And there's never a shortage of new places to explore! If you love to eat your way through a city, like me, Downtown Phoenix is the place to be.

RIANA UPTON, DOWNTOWN RESIDENT



Growing up in Phoenix, I've seen the amount of growth in Downtown compared to 20 years ago and it's amazing. When I was a kid going to work with my stepdad at a parking garage he managed next to Majerle's, he would always tell me, "this isn't a real Downtown. It's more like a ghost town." But now it's the total opposite and so full of life. Also, I feel very honored and humbled to have worked at a Downtown Phoenix institution like Pizzeria Bianco, not to mention the Downtown venues that I grew up playing music in. Currently, I operate my business, Bad Jimmy's, here and I am grateful that I have so much support from Downtown Phoenix.

JAMES PIAZZA, OWNER BAD JIMMY'S





I love playing lunch hour hoops at Lincoln Family Downtown YMCA. The games bring together the rich diversity of our Downtown community, like business leaders, attorneys, ASU students and residents from the surrounding neighborhoods.

GREG STANTON, U.S. CONGRESSMAN





Mirage: from the Latin word *mirari*, meaning “to look at, to wonder at”—

— a more fitting word could not be used to describe the beautiful and unique landscape that Phoenix creates in the middle of the desert. This desert mirage, Downtown Phoenix, offers an escape from the expected and gives individuals beauty to stare at and to be in awe of. The desert landscape, with its rich history, is enhanced by architecture that celebrates the history and diversity of the land. I love that Downtown Phoenix is truly an oasis that could only be dreamed of existing in the middle of a desert. It’s a refuge from the heat and a place where people thrive and flourish.

MARCO DEL ROSARIO RIVERA
ARCHITECT, ASSOCIATE AIA

Phoenix, from its early days, represented a unique cross-section of the people that make America vibrant and resilient; from its history of native tribal nations, homesteading European immigrants, Buffalo Soldiers, and recent immigrants from around the world, each has come to know Phoenix as home. The rebirth of the place that is Downtown Phoenix presents a polished diamond whose sparkle draws all who call Phoenix home and those from around the world to live, work, eat and play. Our love for Phoenix, its people and our Downtown demand a new gathering place where life will be elevated and celebrated and where memories will be made.

With Love,
The Fairmont Phoenix
Hotel and Residences

DWIGHT ALEXANDER, MANAGING PARTNER
THUNDERBIRD LEGACY DEVELOPMENT

Its amazing growth!

GENE BLUE, ARIZONA OPPORTUNITIES
INDUSTRIALIZATION CENTER

Roosevelt Row. Most diverse, kind people, everyone comes together to help each other out.

ROBIN ODEN, BEN'S BELLS STUDIO MANAGER

It has the most murals I've seen, compared to many major U.S. cities, most intense art scene, really unique restaurants and speakeasies.

SONITA MAY PERRIOTT, ARTIST/ENTREPRENEUR
GYPSY ELYSIAN

Phoenix is home to my favorite people—artists, friends and family who have built a vibrant community, filled with great art, delicious food and drink and the best winters in the world.

LISA OLSON, PRACTICAL ART

The food. The bars. The murals.
The artistry. The creativity. The people!

NATASHA BEHRANA, ARTIST, ART TEACHER

From the comfort of Carly's Bistro to the eclectic cool of the Pemberton, local businesses are the reason I dig Downtown Phx.

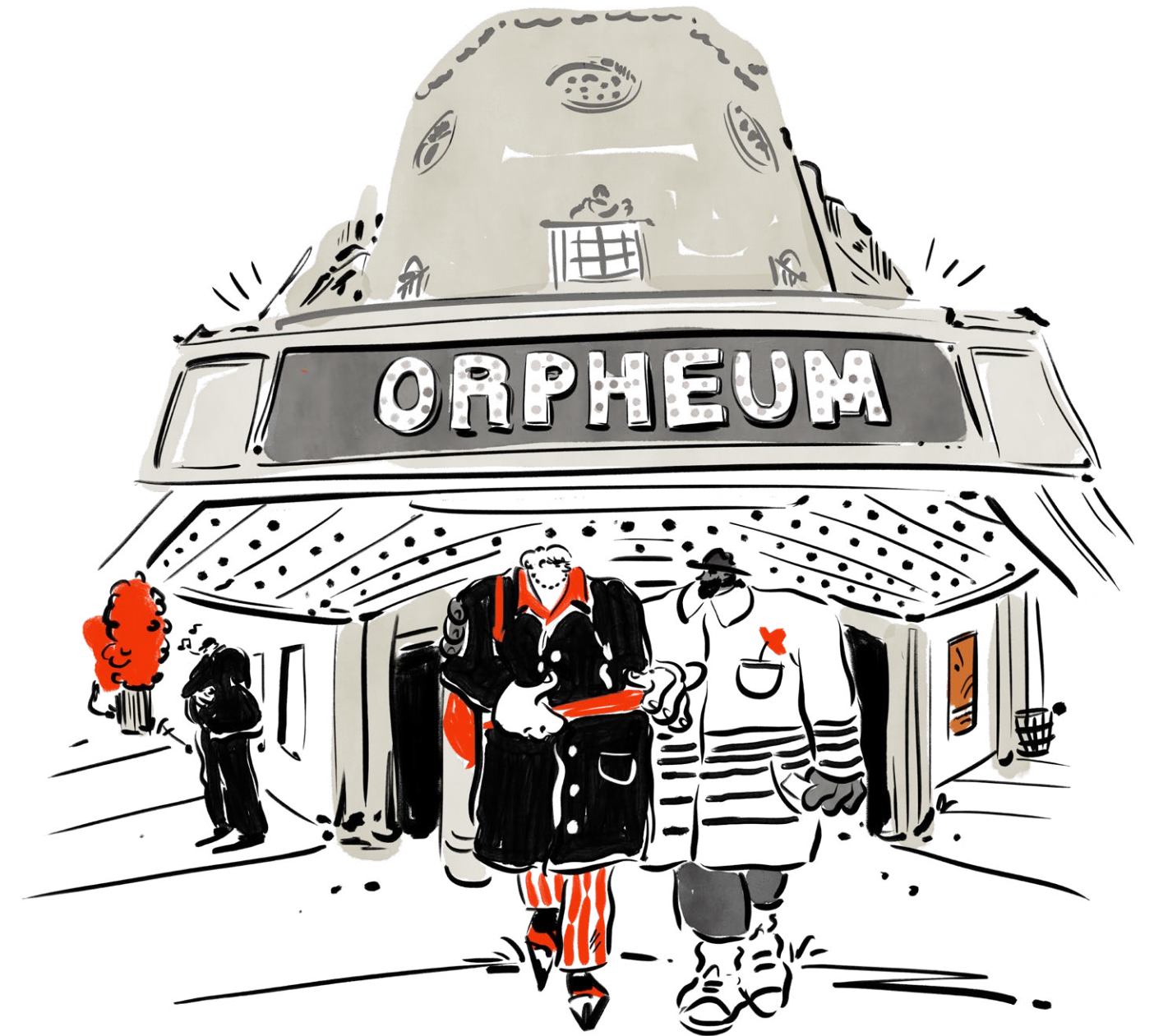
MIGUEL MELGOZA, SINGER/SONGWRITER

The entertainment options, from the performing arts to sports! The venues are beautiful and enhance the overall experience.

LINDY F.

I live in a really tall building, so I love my view the most. Waking up and taking in the buildings with the mountains in the background...very grateful to live in this city.

DAWNIELLE LEWIS, STUDENT, RESIDENT



I love the rapidly growing culture, development, people and spirit of Downtown Phoenix. This city provides a unique and rich experience for individuals to enjoy good food, amazing entertainment and excellent accommodations. Downtown Phoenix is the new vibe!

DR. REGINALD BOLDING,
ARIZONA HOUSE OF REPRESENTATIVES



The way the city is laid out and all the activities and restaurants people can enjoy.


GREGORY E. TORREZ,
TORREZ INTERNATIONAL LLC

I love Downtown Phoenix’s vibrancy and the many different communities that can be found there.

ANN O’BRIEN, CITY OF PHOENIX



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